VIVIANA RODRIGUEZ

Curriculum Vitae · August 2026

Department of Economics
University of Texas at San Antonio
One UTSA Circle, Business Building 4.05.16
San Antonio, TX 78249

viviana.rodriguez@utsa.edu
www.vivianarodriguez.com
Citizenship: Colombia, Canada,
US Permanent Resident

EMPLOYMENT

2023– Assistant Professor, Department of Economics, University of Texas at San Antonio
2022–23 Assistant Professor, Department of Education Leadership & Policy Studies, University of Texas at San Antonio
2021–22 Postdoctoral Fellow, SSTAR Lab, University of Wisconsin–Madison

EDUCATION

2021 Ph.D. Economics and Education, Teachers College, Columbia University
2014 M.A. Economics, Universidad de Los Andes, Bogotá
2012 B.A. Economics, Universidad de Los Andes, Bogotá

FIELDS OF INTEREST

Economics of Education, Labor Economics, Cost-Effectiveness Analysis

AFFILIATIONS AND VISITING POSITIONS

Research Affiliate, Center for Benefit-Cost Analysis in Education, University of Pennsylvania, 2021–
Research Affiliate, CESifo, 2026–
Visiting Researcher, CESifo, Munich, Summer 2026

PUBLICATIONS

Bowden, A. B., Rodriguez, V., & Weingarten, Z. The Unintended Consequences of Academic Leniency. *Forthcoming, American Economic Journal: Economic Policy*.

Gupta, R. R. & Rodriguez, V. (2025). The Role of Large Firm Locations in Shaping U.S. Public School Finance. *Journal of Urban Economics*, 149, 103794.

Rodriguez, V. (2023). Student Effort Response to Shifts in University Admission Policies. *Economics of Education Review*, 93, 102367.

Muroga, A., Escueta, M., Rodriguez, V., & Bowden, A. B. (2022). An Analysis of the Costs to Provide High-Quality and Individualized Emergent Literacy Support in Pre-K Classrooms. *Early Childhood Research Quarterly*, 61(1), 206–216.

Macartney, H., Nielsen, E., & Rodriguez, V. (2021). Unequal Worker Exposure to Establishment Deaths. *Labour Economics*, 73, 102073.

Belfield, C., Bowden, A. B., & Rodriguez, V. (2019). Efficiency of Federal Education Regulations. *American Journal of Evaluation*, 40(3), 335–353.

WORKING PAPERS

Moreno-Medina, J., Nielsen, E., & Rodriguez, V. The Anatomy of a High-Price Question: Text, Skills, and the Economics of Achievement Measurement.

Rodriguez, V. Differential Test-Submission and the Implications of University Test-Optional Admissions.

GRANT AWARDS

2026 Urban Institute & Rockefeller Philanthropy Advisors, Student Upward Mobility Initiative. *Pinpointing When Economically Valuable Skill Gaps Emerge and Where Intervention Can Make a Difference* (PI, $103,400).

2024 Urban Institute & Rockefeller Philanthropy Advisors, Student Upward Mobility Initiative. *Test Items and Long-Run Outcomes* (PI, $153,200).

Institute of Education Sciences, U.S. Department of Education. *IES Methods Training Program in Cost-Effectiveness and Economic Evaluation* ($800,000 - Co-PI with Brooks Bowden).

2023 Institute of Education Sciences, U.S. Department of Education. *IES Methods Training Program in Cost-Effectiveness and Economic Evaluation* (PI $24,200 subaward).

2022 California MTSS Research Consortium, Center for the Transformation of Schools, UCLA, in partnership with Orange County Schools, California. *California Safe, Healthy, Responsive Schools Network* (PI of $37,000 subaward).

CONFERENCES AND INVITED SEMINARS

Past five years

2026 *(including scheduled)* University of Pennsylvania - Graduate School of Education; AEFP (Chicago, IL); Workshop on Educational Measurement, Brown University (Providence, RI); NBER Summer Institute, Economics of Education (Cambridge, MA)*; CESifo Public Economics Series (Munich, Germany); AI in Social Science Conference (Chicago, IL)*

2025 Politecnico di Milano School of Management; APPAM (Seattle, WA); San Diego State University*; University of Wisconsin–Madison – Wisconsin School of Business*; University of Oregon*

2024 Harvard Strategic Data Project (Cambridge, MA); AEFP (Baltimore, MD); University of Houston*; Colby College*

2023 CUNY Office of Policy Research; Southern Economic Association (New Orleans, LA); AEFP (Denver, CO); SREE (Arlington, VA); Advanced Quantitative Methods and Analytics for Public Policy Support (Milan, Italy)*

2022 AEFP (Denver, CO); APPAM (Washington, DC)

* Presentation by coauthor.

TEACHING

University of Texas at San Antonio · Introductory Microeconomics (undergraduate), Fall 2024, Fall 2025, Fall 2026; Labor Economics (undergraduate), Spring 2023, Spring 2024, Fall 2025, Fall 2026; Educational Research Statistics (graduate), Fall 2022

University of Pennsylvania · IES Methods Training Program on Cost-Effectiveness and Cost-Benefit Analysis in Education, 2022–2026

Columbia University · Resource Allocation in Education (graduate), Spring 2021

Guest lectures · University of Notre Dame, PIER Methods Day, 2024; University of Washington, 2021; Boston University, 2019

PROFESSIONAL ACTIVITIES

Editor Positions

Section Co-Editor, American Journal of Evaluation, 2023–2026

Referee Service

Journal of Public Economics, Education Finance and Policy, Journal of Policy Analysis and Management, Educational Evaluation and Policy Analysis, Higher Education, Educational Researcher, American Journal of Evaluation, Southern Economic Journal, Education Economics

LANGUAGES

Spanish (native), English (fluent), Portuguese (proficient)