

VIVIANA RODRIGUEZ

Curriculum Vitae

June, 2026

CONTACT INFORMATION

Department of Economics
University of Texas at San Antonio
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San Antonio, TX 78249

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Citizenship: Colombia, Canada,
& US Permanent Resident

EMPLOYMENT

Fall 2023 - Assistant Professor
Department of Economics
University of Texas at San Antonio

2022 - 2023 Assistant Professor
Department of Education Leadership & Policy Studies
University of Texas at San Antonio

2021 - 2022 Postdoctoral Fellow
Student Success Through Applied Research (SSTAR) Lab
University of Wisconsin-Madison

VISITING POSITIONS

CESifo Visiting Researcher – Munich, Germany (Summer 2026)

EDUCATION

2021 Teachers College, Columbia University
Ph.D. Economics and Education

2014 Universidad de Los Andes, Bogota, Colombia
M.A. Economics

2012 Universidad de Los Andes, Bogota, Colombia
B.A. Economics

FIELDS OF INTEREST

Economics of Education, Labor Economics, Cost-Effectiveness Analysis.

PUBLICATIONS

Bowden, A. B., Rodriguez, V., & Weingarten, Z. The Unintended Consequences of Academic Leniency. *Forthcoming, American Economic Journal: Economic Policy*.

Gupta, R. R. & Rodriguez V. (2025). The Role of Large Firm Locations in Shaping U.S. Public School Finance. *Journal of Urban Economics*, 149, 103794.

Rodriguez, V. (2023). Student Effort Response to Shifts in University Admission Policies. *Economics of Education Review*, 93, 102367.

Muroga, A., Escueta, M., Rodriguez, V., & Bowden, A. B. (2022). An Analysis of the Costs to Provide High-Quality and Individualized Emergent Literacy Support in Pre-K Classrooms. *Early Childhood Research Quarterly*, 61(1), pp. 206-216.

Macartney, H., Nielsen, E., & Rodriguez, V. (2021). Unequal Worker Exposure to Establishment Deaths. *Labour Economics*, 73, 102073.

Belfield, C., Bowden, A. B., & Rodriguez, V. (2019). Efficiency of Federal Education Regulations. *American Journal of Evaluation*, 40(3), pp. 335-353.

WORKING PAPERS

Moreno-Medina, J., Nielsen, E., & Rodriguez, V. The Anatomy of a High-Price Question: Text, Skills, and the Economics of Achievement Measurement

Rodriguez V. Differential Test-Submission and the Implications of University Test-Optional Admissions.

TEACHING

University of Texas at San Antonio

Introductory Microeconomics (undergraduate): Fall 2024, Fall 2025

Labor Economics (undergraduate): Spring 2023, Spring 2024, Fall 2025

Educational Research Statistics - Descriptive & Comparative (graduate): Fall 2022

University of Pennsylvania

IES Methods Training Program on Cost-Effectiveness and Cost-Benefit Analysis in Education, 2022-2026

Columbia University

Resource Allocation in Education (graduate): Spring 2021

Guest Lecturer

University of Notre Dame, Program for Interdisciplinary Educational Research (PIER) Methods Day, 2024

University of Washington, Program and Policy Evaluation in Education, 2021
 Boston University, Workshop on Cost-Effectiveness and Cost-Benefit Analysis, 2019
 North Carolina State University, Economics of Education, 2018
 North Carolina State University, Applied Quantitative Methods II, 2017

CONFERENCES AND INVITED SEMINARS

Past five years:

- 2026 *(including scheduled)* University of Pennsylvania - Graduate School of Education; Annual Association for Education Finance and Policy (Chicago, IL); Workshop on Educational Measurement - Brown University (Providence, RI); NBER SI - Conference on Economics of Education (Boston, MA)*; CESifo - Public Economics Series (Munich, Germany)
- 2025 Politecnico di Milano School of Management, Annual Association for Public Policy Analysis & Management Fall Research Conference (Seattle, WA), Wisconsin School of Business - San Diego State University*, University of Wisconsin-Madison*; University of Oregon*
- 2024 Harvard - Strategic Data Project; Annual Association for Education Finance and Policy (Baltimore, MD); University of Houston*; Colby College*
- 2023 CUNY - Office of Policy Research; Annual Meeting of the Southern Economic Association (New Orleans, LA); Annual Association for Education Finance and Policy (Denver, CO); Annual Conference of the Society for Research on Educational Effectiveness (Arlington, VA); Advanced Quantitative Methods and Analytics for Public Policy Support (Milan, Italy)*
- 2022 Annual Association for Education Finance and Policy (Denver, CO); 44th Annual Association for Public Policy Analysis & Management Fall Research Conference (Washington, DC)

PROFESSIONAL ACTIVITIES

Editor Positions

Section Co-Editor, American Journal of Evaluation, 2023-2026

Referee Service

Journal of Public Economics, Education Finance and Policy, Journal of Policy Analysis and Management, Educational Evaluation and Policy Analysis, Higher Education, Educational Researcher, American Journal of Evaluation, Southern Economic Journal, Education Economics

*Presentation by coauthor.

GRANT AWARDS

- 2026 Urban Institute & Rockefeller Philanthropy Advisors. Student Upward Mobility Initiative. *Pinpointing When Economically Valuable Skill Gaps Emerge and Where Intervention Can Make a Difference*. (P.I. of \$103,400)
- 2024 Urban Institute & Rockefeller Philanthropy Advisors. Student Upward Mobility Initiative. *Test Items and Long-Run Outcomes*. (P.I. of \$153,200)
- Institute of Education Sciences. U.S. Department of Education. *IES Methods Training Program in Cost-Effectiveness and Economic Evaluation*. (P.I. of \$118,400 subaward; \$800,000 overall with Brooks Bowden, P.I.)
- 2023 Institute of Education Sciences. U.S. Department of Education. *IES Methods Training Program in Cost-Effectiveness and Economic Evaluation*. (Lead Instructor of \$24,200 subaward; \$800,000 overall with Brooks Bowden, P.I.)
- 2022 California MTSS Research Consortium, Center for the Transformation of Schools, University of California, Los Angeles, in partnership with Orange County Schools, California. *California Safe, Healthy, Responsive Schools Network: California Multi-Tiered Systems of Support (MTSS) Initiative*. (P.I. of \$37,000 subaward)

LANGUAGES

Spanish: Native
 English: Fluent
 Portuguese: Proficient